

# MONICA L CHOLICO

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## SKILLS

HTML • CSS • Sass • Bootstrap • Javascript ES6 / ES5 • jQuery • Java • Ruby • Rails • React • MySQL • PostgreSQL • Node • Webpack • Github  
Gitlab • WordPress • Tridion • Canva • Adobe Creative Suite • Moodle • Mailchimp • Hootsuite • SEO • Google Analytics • Trello • Asana  
Invision • Zippy • Agile Methodology

## EXPERIENCE

07/2019 - Present

### FRONT-END SOFTWARE ENGINEER

USAA • San Antonio , Tx USA

Responsible for creating and maintaining the front-end portion of USAA's business software applications in a fast-paced environment driving innovation through rapid prototyping and iterative development under an Agile Methodology. Builds, maintains and updates USAA Storefront web pages with HTML, CSS and Vanilla Javascript components utilizing a CMS to upload and deploy the code. The storefront team builds its own library to reuse components and Javascript features, utilizing Gitlab Version Control. Ensures the highest quality of visuals and functionality of web pages across multiple browsers and screen sizes, following the accessibility best practices.

2019

### SOFTWARE DEVELOPER

Digiboost • San Antonio , Tx USA

Responsible for creation and maintenance of web pages utilizing WordPress in a fast-paced environment under an Agile Methodology. Completing website maintenance tasks, and handling client communications on an ad-hoc basis.

2018 - 2019

### DEVELOPER / TIER 1 SUPPORT

Brokerage Engine • San Antonio , Tx USA

Worked on augmenting existing features with Ruby on Rails on Back End and React/GraphQL on Front End for a SaaS Company. Utilizing a wide range of technologies such as PostgreSQL, Docker, within a Linux and Ubuntu environment. This also included unitesting, troubleshooting issues, fixing bugs, tech support and writing automated tests. Also required to do the first analysis of business expert issues.

2012 - 2017

### CEO / WEB DEVELOPER / CONTENT MANAGER

Feel Like Dancing • San Antonio , Tx USA

Development and maintenance of a WordPress web site to start up an online business, successfully expanding the market from local to national.

Created, edited and implemented strategic digital marketing and organic content for web page and social media.

Tracked and analysis of audience traffic performance to improve engagement and conversion strategies, translated to SEO top rankings on browsers such as Google and Bing.

2011 - 2017

FOUNDER / WEB DEVELOPER / CURRICULUM DESIGNER

Planeta Mujer · San Antonio, Tx USA

Developed and launched a start-up web platform to offer online courses.

Created and managed content for web site and social media channels with Adobe Creative Suite and online digital platforms to create content.

Designed curriculum for online courses utilizing LMS Moodle and successfully converted traffic and public engagement in social media into enrolled students.

2010 - 2011

COMMUNITY AFFAIRS INTERN

Planned Parenthood of South Texas · San Antonio, Tx, USA

Collaborated preparing and managing press releases, storytelling and Op-Ed letters.

Managed and updated newsletter email database, creating and editing content for e-newsletters.

Designed training materials and training curriculum for lobby and advocacy training purposes.

Managed social media channels such as Facebook.

Provided training to healthcare community educators.

2003 - 2009

TRAINING CURRICULUM DESIGNER AND TRAINER/ VISA CLERK

Department of State · US Embassy in Mexico City / US Consulate in Guadalajara

Designed training curriculum and training materials on cultural affairs and fraud prevention for Consular Officers.

Delivered training to individuals and large audiences for internal and external personnel.

## EDUCATION

2018

Full Stack Developer

CODEUP · San Antonio, Tx

2009 - 2011

Master Studies in Gender, Society and Policies

FLACSO University · Argentina PRIGEPP

1996 - 2001

Bachelor in Law

Guadalajara University · Mexico

## LANGUAGES

### English

*Fluent*

### Spanish

*Native*

### French

*Conversational*

### Italian

*Conversational*